



Livery Charity Chairs Group

sharing and learning

All Livery Charity Chairs (or their nominees) are invited to our workshop:

Hot Topic #4 – Grants - the application process & achieving impact

to be held on Zoom from 16:00 -17:00 on Monday September 12th 2022

The short presentations outlined below will look at these two key aspects. They will be followed by discussions in breakout rooms and a plenary wrap up session. To register and receive your personal details to join the Zoom Meeting please contact Hilary Lindsay (almoner@accountantslivery.org).

Grants – the application process

John Young, Chair of Trustees, Insurers' Company

Recent research shows that the Charity Sector spends [nearly £1 billion a year](#) applying for grant funding, with over-complex application forms a significant part of this cost. The Insurers' Charitable Trust has a simple online application form that their Chair, John Young will be telling us about. They made 27 ad hoc grants in 2020-21, their last complete financial year, with most applications coming via this form.



The range of charities and good causes supported by the Insurers' Charitable Trust is extensive and diverse. Some benefit from long term support (these are known as 'Charity Partners') while others receive one-off grants for specific projects or activities.

Grants – how to achieve impact

Denise Fellows, Past Master and Treasurer of Charitable Fund, Management Consultants' Company



Experienced charity professional Denise Fellows spoke at the recent LCCG Conference on *The Importance of Impact measurement and Reporting*. There she emphasised a virtuous circle we should aspire to: your fund should have a clear purpose, the application form should relate to that purpose and ask about impact, the recipients should report back on the impact achieved, and your charity will then have a good story to tell, not least to encourage further donations. And so the circle of giving can continue.

In the discussion that ensued, about 40% of attendees felt their charity had a clear purpose and 25% currently measured impact – so work in progress! We are delighted that Denise will be helping us look some more at the challenging topic of impact.

Future dates for your diary

11:00 on Thursday 20th October on Zoom, Informal drop in session for LCCG Members
16:00 on Monday 5th December on Zoom, Hot Topic #5, Board Effectiveness

For any queries, please contact Hilary Lindsay (almoner@accountantslivery.org).