

## Livery Charity Chairs Group

All Livery Charity Chairs (or their nominees) are invited to our workshop:

### Hot Topic #2 – Fundraising

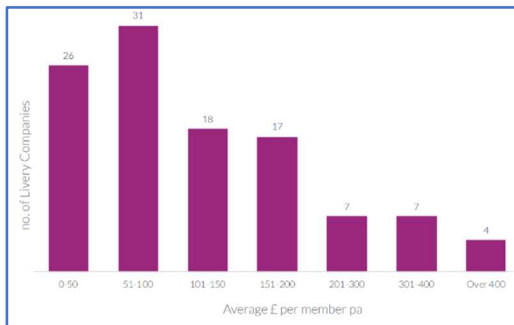
to be held on Zoom from 16:00 -17:00 on Monday December 6<sup>th</sup>

The results from the 2020 Pan-Livery Survey on Philanthropic Giving can be viewed [here](#).

The two short presentations outlined below will be followed by discussions in breakout rooms and a plenary wrap up session. To register and receive your personal details to join the Zoom Meeting please contact Hilary Lindsay ([almoner@accountantslivery.org](mailto:almoner@accountantslivery.org)).

#### Reflections on the 2020 Pan-Livery Survey of Philanthropic Giving

Bob Harris, Trustee of Management Consultants' Charitable Fund and Compiler of Pan-Livery Survey



Whilst the total grant funding by the livery movement reported in the 2020 Survey was £72m, much of this originated from historic endowments dating back several centuries. The in-year funds raised by today's 48,000 Liverymen and Freemen amounted to an average of £115 per person – the price of a modest dinner in a Livery Hall. How can we do better?

#### One Livery Company's experience of increasing philanthropic giving from members

Francis Small,  
Court Assistant, Glaziers' Company



After analysing the Glaziers' Foundation's track record on fund raising, the Court were briefed on Francis' findings in June 2020. In January 2021 they launched their campaign to increase the level of funds given by their current membership. While they were reasonably successful with their financial aim, what they took away from the experience was much broader and even more valuable.

#### Future date for your diary

16:00 on Monday 7<sup>th</sup> March on Zoom, Hot Topic #3 – Trustees: their appointment and independence

For any queries, please contact Hilary Lindsay ([almoner@accountantslivery.org](mailto:almoner@accountantslivery.org)).